

| | T | 1 | 0.01 | | 10.0 | | 0.00 | | T | | 1 | 0.01 | | 0.00 | | Rebate | 307 | |
|--|------------|------------|-------------------|---------|--------------|-----------|-----------|---------------|--------------|-----------|------------|------------------|----------------|-------------|--------------|-------------|----------------|-----------|
| | | | | | | Wholesale | | | Rebate | Wholesale | | RETAIL Cost | | | | Required to | RETAIL | RETAIL |
| | Revenue | Less Trade | WHOLESALE Cost of | | LA SET Rate | before | Wholesale | | Required to | Min to | Less Trade | of doing | | Retail Mark | | be passed | Min price | Minimum |
| VALID FOR 11/01/2023 - 11/30/2023 | List Price | Discount | doing business | | \$10.80/Cart | Markup | Markup 3% | Plus MU | be passed on | Retailer | Discount | business | | up 6% | WS + Mark Up | on | per carton | \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| | | | | | PHILLIP M | ORRIS BR | ANDS | | | | | | | | | | | |
| MARLBORO MAINLINE MENTHOL PACKINGS | | | | | | | | | | | | | | | | | | |
| | ¢c0.24 | 1.00 | ć0.67 | ¢67.44 | ¢40.00 | 670.24 | ć2.2F | ćoo rc | _ | ¢00.56 | | ć0.04 | ć04.27 | ć4 0000 | ¢00.25 | ć47.70 | ¢c0.55 | ĆC OF |
| MARLBORO KING MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO 100 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO GOLD KING MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO GOLD 100 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO GOLD 100 MENTHOL SOFT | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO SILVER KING MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO SILVER 100 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO BLUE 83 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO BLUE 100 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO SMOOTH KING MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| | | | | | | | | | _ | \$80.56 | | | | | | | | |
| MARLBORO SMOOTH 100 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO ICE KING MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO ICE 100 MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO MENTHOL SMOOTH ICE BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| MARLBORO MENTHOL BOLD ICE BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$17.70 | \$68.55 | \$6.85 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO MAINLINE NON-MENTHOL PACKINGS (RED) | | | | | | | | | | | | | | | | | | |
| MARLBORO KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO KING SOFT | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO 100 SOFT | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| | | | | | | | | | _ | | | | | | | | | |
| MARLBORO KING BOX 25s | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO KING BOX 5PK | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO 83S KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO GOLD KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO GOLD KING SOFT | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO GOLD 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO GOLD 100 SOFT | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO GOLD KING BOX 25s | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO GOLD KING BOX 5PK | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | + | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO SILVER BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| | | | \$0.67 | | | | | | _ | | | | | | | | | |
| MARLBORO SILVER 100 BOX | \$68.34 | 1.60 | | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO BLEND NO. 27 KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO BLEND NO. 27 KING SOFT | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO BLEND NO. 27 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO SOUTHERN CUT KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO GOLD LABEL | | | | | | | | | | | | | | | | | | |
| MARLBORO GOLD LABEL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| MARLBORO GOLD LABEL 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| | 7.0.01 | 2.50 | 75.07 | 7 | 7 _ 3.00 | 7.3.22 | 72.00 | ‡10.00 | | +23.50 | | 72.01 | + | Ţ3023 | 7.51.25 | Ţ.3.50 | +23.00 | 70.00 |
| MARLBORO RED LABEL | 1 | | | | | | | | | | | | | | | | | |
| | \$68.34 | 1.00 | \$0.67 | \$67.41 | \$10.90 | \$79.21 | \$2.35 | \$80.55 | | \$80.56 | | \$0.81 | ¢91 27 | \$4.8820 | \$96.25 | \$20.20 | \$66.05 | \$6.60 |
| MARLBORO RED LABEL BOX | _ | 1.60 | \$0.67 | | \$10.80 | \$78.21 | | \$80.56 | | | | - | \$81.37 | | \$86.25 | \$20.20 | | |
| MARLBORO RED LABEL 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | _ | \$80.56 | - | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$20.20 | \$66.05 | \$6.60 |
| | ļ | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK NON-MENTHOL | . | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK NON MENTHOL FILTER BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| MARLBORO NON MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| MARLBORO EDGE BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| MARLBORO BLACK MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| MARLBORO MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| MARLBORO NXT BOX | \$68.34 | 1.00 | \$0.67 | \$67.41 | | | \$2.35 | \$80.56 | | \$80.56 | | | | \$4.8820 | | _ | \$39.35 | \$3.93 |
| MARLBORO MIDNIGHT MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 \$0.81 | | | | \$46.90 | \$39.35 | \$3.93 |
| | | | | | | | | | _ | | | | | | \$86.25 | _ | | |
| MARLBORO MENTHOL SLATE BOX & 100s BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$46.90 | \$39.35 | \$3.93 |
| | ļ | | | | | | | | | | | | | | | | | |
| MARLBORO BLACK MENTHOL | | | | | | | | | | | | | | | | | | |
| MARLBORO MENTHOL BLACK SPECIAL BLEND KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$29.20 | \$57.05 | \$5.70 |
| MARLBORO MENTHOL BACK SPECIAL BELEND 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$29.20 | \$57.05 | \$5.70 |
| MARLBORO NXT KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$29.20 | \$57.05 | \$5.70 |
| MARLBORO MIDNIGHT KING MENTHOL BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$29.20 | \$57.05 | \$5.70 |
| MARLBORO MENTHOL SLATE BOX | \$68.34 | 1.60 | | \$67.41 | | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | | \$29.20 | \$57.05 | \$5.70 |
| MANEDONO MENTIOL SENTE BOX | 90.54 | 1.00 | JU.07 | JU/.41 | 910.0U | 710.41 | J2.33 | 76U.3U | | 00.00 | | λ0.01 | ΨΟΙ.3 / | 94.00ZU | J00.23 | 72J.ZU | ₽ 57.05 | 75.70 |





| | | | 0.01 | | 10.8 | | 0.03 | | | | | 0.01 | | 0.06 | | | | V |
|---|-----------------------|------------------------|----------------------------------|----------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------|----------------------|--------------|---|-----------------------------------|--------------------------------|
| VALID FOR 11/01/2023 - 11/30/2023 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Reparte Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| MARLBORO MENTHOL SLATE 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$29.20 | \$57.05 | \$5.70 |
| | | | | | | | | | | | | | | | | | | |
| MARLBORO SPECIAL SELECT PACKINGS- | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO SPECIAL SELECT GOLD KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO SPECIAL SELECT GOLD 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO SPECIAL SELECT RED KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO SPECIAL SELECT RED 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO SPECIAL BLEND GREEN KING BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO SPECIAL BLEND GREEN 100 BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$23.70 | \$62.55 | \$6.25 |
| MARLBORO 72'S | | | | | | | | | | | | | | | | | | |
| MARLBORO 72s BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$27.20 | \$59.05 | \$5.90 |
| MARLBORO 72s GOLD BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$27.20 | \$59.05 | \$5.90 |
| MARLBORO 72s SILVER BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$27.20 | \$59.05 | \$5.90 |
| MARLBORO 72s GREEN BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$27.20 | \$59.05 | \$5.90 |
| MARLBORO 72s BLACK BOX | \$68.34 | 1.60 | \$0.67 | \$67.41 | \$10.80 | \$78.21 | \$2.35 | \$80.56 | | \$80.56 | | \$0.81 | \$81.37 | \$4.8820 | \$86.25 | \$27.20 | \$59.05 | \$5.90 |
| | | | | | | | | | | | | | | | | | | |
| MERIT GOLD PACK FILTER KING BOX | \$110.00 | | \$1.10 | \$111.10 | | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| MERIT BLUE PACK FILTER KING BOX | \$110.00 | | \$1.10 | \$111.10 | | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| MERIT BLUE PACK 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT BLUE PACK FILTER LONG SIZE BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT WHITE PACK FILTER LONG SIZE BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT WHITE PACK 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT WHITE PACK MENTHOL FILTER LONG SIZE BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT WHITE PACK 100s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT SILVER PACK FILTER LONG SIZE BOX | \$110.00 | | \$1.10 | \$111.10 | | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT SILVER PACK MENTHOL FILTER LONG SIZE BOX | \$110.00 | | \$1.10 | \$111.10 | | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| PARLIAMENT GREEN PACK MENTHOL FILTER LONG SIZE BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS FILTER 100 BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS GOLD PACK 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS GOLD PACK 120s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS SILVER PACK 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS SILVER PACK 120s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS SUPERSLIMS FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS MENTHOL FILTER 100s BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS GOLD PACK 100s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | , | \$134.43 | \$13.44 |
| VIRGINIA SLIMS GOLD PACK 120s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS SILVER PACK 100s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS SILVER PACK 120s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| VIRGINIA SLIMS SUPERSLIMS MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

CONTROL CONTROL

| | | | | | | Wholesale | | | Rebate | Wholesale | | RETAIL Cost | | | | Rebate Required to | RETAIL | RETAIL |
|--|-----------------------|------------------------|----------------------------------|--------------------|-----------------------------|--------------------|------------------------|--------------------|-----------------------------|--------------------|------------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|-------------------------|----------------------|
| VALID FOR 11/01/2023 - 11/30/2023 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | before Markup | Wholesale Markup 3% | Plus MU | Required to be passed on | Min to Retailer | Less Trade Discount | of doing business | | Retail Mark up 6% | WS + Mark Up | be passed on | Min price per carton | Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| BASIC FILTER 20s KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC FILTER 20s 100 BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC GOLD PACK 20s KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC GOLD PACK 100s | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC BLUE PACK KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC BLUE PACK 100s BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC MENTHOL FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC GOLD PACK MENTHOL FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC GOLD PACK MENTHOL FILTER 100 BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC SILVER PACK MENTHOL FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BASIC SILVER PACK 100s MENTHOL FILTER BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | | \$106.58 | \$10.66 |
| BENSON & HEDGES 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES LUXURY 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES DELUXE 100s FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES 100s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES LUXURY 100s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES DELUXE 100s MENTHOL FILTER BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES KING SIZE | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| BENSON & HEDGES MENTHOL GREEN | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | | \$134.43 | \$13.44 |
| | | | | | | | | | | | | | | | | | | |
| CHESTERFILED FILTER KING BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD 100s FILTER BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD MENTHOL FILTER KING BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD MENTHOL 100s FILTER BOX | \$58.94 | | \$0.59 | \$59.53 | \$10.80 | \$70.33 | \$2.11 | \$72.44 | | \$72.44 | | \$0.73 | \$73.17 | \$4.3902 | \$77.56 | \$14.50 | \$63.06 | \$6.31 |
| CHESTERFIELD BLUE BOX FILTER KING CHESTERFIELD BLUE 100 BOX KING | \$58.94 \$58.94 | | \$0.59 \$0.59 | \$59.53 \$59.53 | \$10.80 \$10.80 | \$70.33 \$70.33 | \$2.11 \$2.11 | \$72.44 \$72.44 | | \$72.44 \$72.44 | | \$0.73 \$0.73 | \$73.17 \$73.17 | \$4.3902 \$4.3902 | \$77.56 \$77.56 | \$14.50 \$14.50 | \$63.06 \$63.06 | \$6.31 \$6.31 |
| CHESTERFIELD BLUE 100 BOX KING | \$30.54 | | Ş0.5 5 | 339.33 | \$10.60 | \$70.55 | \$2.11 | \$72.44 | | \$72.44 | | 30.73 | \$73.17 | 34.3302 | \$77.50 | \$14.50 | 303.00 | \$0.51 |
| | | | | | | | | | | | | | | | | | | |
| L&M FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M 100s FILTER BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M BLUE PACK FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M BLUE PACK 100s FILTER BOX L&M TURKISH BLEND FILTER KING BOX | \$85.00 \$85.00 | | \$0.85 \$0.85 | \$85.85 \$85.85 | \$10.80 \$10.80 | \$96.65 \$96.65 | \$2.90 \$2.90 | \$99.55 \$99.55 | | \$99.55 \$99.55 | | \$1.00 \$1.00 | \$100.55 \$100.55 | \$6.0330 \$6.0330 | \$106.58 \$106.58 | \$10.00 \$10.00 | \$96.58 \$96.58 | \$9.66 \$9.66 |
| L&M TURKISH BLEND 100S FILTER BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M MENTHOL FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M 100s MENTHOL FILTER BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M BOLD MENTHOL FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M SIMPLE TOBACCO ORANGE FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M SIMPLE TOBACCO YELLOW FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M SIMPLE TOBACCO BLUE FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| L&M SIMPLE TOBACCO GREEN FILTER KING BOX | \$85.00 | | \$0.85 | \$85.85 | \$10.80 | \$96.65 | \$2.90 | \$99.55 | | \$99.55 | | \$1.00 | \$100.55 | \$6.0330 | \$106.58 | \$10.00 | \$96.58 | \$9.66 |
| | | | | | | | | | | | | | | | | | | |
| NATS ORIG FILTER KING BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | \$0.00 | \$134.43 | \$13.44 |
| NATS YELLOW FILTER KING BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | \$0.00 | \$134.43 | \$13.44 |
| NATS BLUE FILTER KING BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | \$0.00 | \$134.43 | \$13.44 |
| NATS MENTHOL FILTER KING BOX | \$110.00 | | \$1.10 | \$111.10 | \$10.80 | \$121.90 | \$3.66 | \$125.56 | | \$125.56 | | \$1.26 | \$126.82 | \$7.6090 | \$134.43 | \$0.00 | \$134.43 | \$13.44 |
| | | | R. | J. REYNC | LDS TOB | ACCO CO. | (RJRT BRAN | IDS) | | | | | | | | | | |
| CAMEL REGULAR FSC | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAMEL CLASSIC BLUE 99 BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CLASSIC BLUE BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | |
| CAMEL CLASSIC BLUE BOX CAMEL CLASSIC FILTER 99 BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CLASSIC FILTER 99 BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CLASSIC FIETERS BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL JADE SILVER BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL ROYAL BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CLASSIC GOLD BOX 99 | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CLASSIC MENTHOL BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL SILVER BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL JADE BOX | \$69.60 | 1 | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |





| | | | 0.01 | | 10.8 | | 0.03 | | | | | 0.01 | | 0.06 | | | - W | V |
|---|-----------------------|------------------------|----------------------------------|---------|-----------------------------|-------------------------------|------------------------|----------------------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------------------|----------------------|----------------------|--------------------------------|--|--------------------------------|
| VALID FOR 11/01/2023 - 11/30/2023 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | <u> </u> | |
| CAMEL CLASSIC MENTHOL SILVER BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CRISP NON-MENTHOL BLUE BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CRISP NON-MENTHOL BLUE BOX CAMEL CRISP NON-MENTHOL GREEN BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CRUSH BOX | \$69.60 | 1 | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| CAMEL CRUSH MEN SILVER BOX FSC | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH MENTHOL BOX FSC | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH NON-MENTHOL DASIS BLUE BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH NON-MENTHOL OASIS GREEN BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH NON-MENTHOL OASIS SILVER BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH RICH BOX** | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH SMOOTH MENTHOL BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH SMOOTH MENTHOL SILVER BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| | | | | | | | | | | | | | | | | | | |
| CAMEL CLASSIC BLUE | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL CLASSIC FILTERS | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL NO. 9 MENTHE RC BOX FSC | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL NO. 9 RC BOX FSC | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL CLASSIC PLATINUM BOX | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL CLASSIC WIDES BLUE BOX | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL CLASSIC WIDES FILTERS BOX | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL CLASSIC WIDES MENTHOL BOX | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL CLASSIC WIDES MENTHOL SILVER BOX | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$18.50 | \$76.39 | \$7.64 |
| CAMEL TURKISH GOLD BOX FSC | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$0.00 | \$94.89 | \$9.49 |
| CAMEL TURKISH ROYAL BOX FSC | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$0.00 | \$94.89 | \$9.49 |
| CAMEL TURKISH SILVER BOX FSC | \$74.50 | | \$0.75 | \$75.25 | \$10.80 | \$86.05 | \$2.58 | \$88.63 | | \$88.63 | | \$0.89 | \$89.52 | \$5.3713 | \$94.89 | \$0.00 | \$94.89 | \$9.49 |
| | | | | | | | | | | | | | | | | | | |
| CAMEL REGULAR NON FILTER (70mm) SOFT PACK | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$18.50 | \$70.94 | \$7.09 |
| | | | | | | | | | | | | | | | | | <u> </u> | |
| CALAST CRUSH NON ASSISTANCE SCORE ROLL | 450.50 | | 40.70 | 470.00 | 440.00 | 404.40 | 40.40 | 400.50 | | 400.50 | | 40.04 | 404.07 | 45.0504 | 400.44 | 444.00 | 470.04 | 47.00 |
| CAMEL CRUSH NON-MENTHOL ESCAPE BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CAMEL CRUSH NON-MENTHOL ESCAPE GOLD BOX | \$69.60 | | \$0.70 | \$70.30 | \$10.80 | \$81.10 | \$2.43 | \$83.53 | _ | \$83.53 | | \$0.84 | \$84.37 | \$5.0624 | \$89.44 | \$11.20 | \$78.24 | \$7.82 |
| CARRUNDICO MENTUOL 400 DOV | ć00.00 | | ć0.00 | \$98.98 | \$10.80 | ć400.70 | ć2.20 | 6442.07 | _ | \$113.07 | | Ć1 1 1 | 6444.24 | ¢c 0520 | 6424.07 | | Ć424 07 | Ć42.44 |
| CAPRI INDIGO MENTHOL 100 BOX CAPRI INDIGO MENTHOL 120 BOX | \$98.00 | - | \$0.98 \$0.98 | \$98.98 | \$10.80 | \$109.78 \$109.78 | \$3.29 \$3.29 | \$113.07 \$113.07 | _ | \$113.07 | | \$1.14 \$1.14 | \$114.21 \$114.21 | \$6.8528 \$6.8528 | \$121.07 \$121.07 | | \$121.07 \$121.07 | \$12.11 \$12.11 |
| CAPRI INDIGO MENTHOL 120 BOX CAPRI JADE MENTHOL 100 BOX | \$98.00 | 1 | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MAGENTA 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MAGENTA 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MAGENTA SUPER SLIM 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MAGENTA SUPER SLIM 120 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MENTHOL INDIGO SUPER SLIM 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MENTHOL INDIGO SUPER SLIM 120 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI MENTHOL JADE SUPER SLIM 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI VIOLET 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CAPRI VIOLET SUPER SLIM 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| | | | | | , | | | | | | | | | | | | | |
| CARLTON 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON 120 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON KING BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON MENTHOL 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON MENTHOL 120 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON MENTHOL GREEN 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON MENTHOL GREEN 120 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | |
| CARLTON MENTHOL GREEN KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | | \$12.11 |
| CARLTON MENTHOL KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON RED 100 BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON RED 120 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| CARLTON RED KING BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| | | | | | | | | | | | | | | | | | | |
| DORAL CLASSIC GOLD 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC GOLD KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC MENTHOL 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC MENTHOL KING BOX | \$81.40 | l | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |



| | | | | | | l I | | | | | | | | | | Rebate | | |
|---|-----------------------|------------------------|----------------------------------|--------------------|-----------------------------|-------------------------------|------------------------|----------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|----------------------|----------------------|--------------|--------------------------------|-----------------------------------|--------------------------------|
| VALID FOR 11/01/2023 - 11/30/2023 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | - | | | | | | - | | | | | | | | | |
| DORAL CLASSIC MENTHOL GOLD KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC RED 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC RED KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC SILVER 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL CLASSIC SILVER KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL GOLD 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL GOLD KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL MENTHOL 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL MENTHOL GOLD 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL MENTHOL GOLD KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL MENTHOL KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL RED 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL RED KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL SILVER 100 BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DORAL SILVER KING BOX | \$81.40 | | \$0.82 | \$82.22 | \$12.80 | \$93.02 | \$2.79 | \$95.81 | | \$95.81 | | \$0.96 | \$96.77 | \$5.8062 | \$102.58 | | \$102.58 | \$10.26 |
| DUNHILL FINE CUT BLACK (94mm) BOX | \$98.00 | | \$0.98 | ¢on on | \$14.80 | ¢100.70 | ¢2.20 | \$113.07 | | \$113.07 | | \$1.14 | ¢114 24 | \$6.8528 | \$121.07 | | ¢121.07 | ¢12.11 |
| 3 7 | \$98.00 | | \$0.98 | \$98.98 \$98.98 | \$14.80 | \$109.78 \$109.78 | \$3.29 \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 \$114.21 | \$6.8528 | \$121.07 | | \$121.07 \$121.07 | \$12.11 |
| DUNHILL FINE CUT WHITE (94mm) BOX | 00.86¢ | | \$0.98 | 396.38 | \$14.60 | \$109.78 | \$3.29 | \$113.07 | | \$115.07 | | \$1.14 | 114.21ډ | \$0.8528 | \$121.07 | | 7121.07 | \$12.11 |
| DUNHILL INTERNATIONAL BLUE (94mm) BOX | \$98.00 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| DUNHILL INTERNATIONAL GREEN (94mm) BOX | \$98.00 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| DUNHILL INTERNATIONAL RED (94mm) BOX | \$98.00 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| BONTILE INTERNATIONAL RED (54mm) BOX | \$50.00 | | Ç0.50 | 750.50 | Ç14.00 | 7103.70 | | Ş113.07 | | Ç113.07 | | γ1.1 1 | 7114.21 | 70.0320 | Ç121.07 | | Ç121.07 | 712.11 |
| ECLIPSE KING BOX | \$98.00 | | \$0.98 | \$98.98 | \$16.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| ECLIPSE MENTHOL KING BOX | \$98.00 | | \$0.98 | \$98.98 | \$16.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| | 700.00 | | 70.00 | 700.00 | 7-0.00 | 7 | 70.20 | * | | + | | T | | 70.0000 | 7 | | T | - T |
| GPC CLASSIC GOLD 100 BOX | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC GOLD KING BOX | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL 100 SOFT PACK | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL GOLD 100 SOFT PACK | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL GOLD KING SOFT PACK | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL KING SOFT PACK | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC MENTHOL SILVER 100 SOFT PACK | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC NON-FILTER KING SOFT PACK | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC RED 100 BOX | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC RED KING BOX | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC SILVER 100 BOX | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| GPC CLASSIC SILVER KING BOX | \$88.00 | | \$0.73 | \$73.27 | \$18.80 | \$84.07 | \$2.52 | \$86.59 | | \$86.59 | | \$0.87 | \$87.46 | \$5.2477 | \$92.71 | | \$92.71 | \$9.27 |
| | | | | | | | | | | | | | | | | | | |
| KAMEL RED GENUINE ORIGINAL 100 BOX | \$88.00 | | \$0.88 | \$88.88 | \$20.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| KAMEL RED GENUINE ORIGINAL KING BOX | \$88.00 | | \$0.88 | \$88.88 | \$20.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| KAMEL RED GENUINE SMOOTH TASTE 100 BOX | \$88.00 | | \$0.88 | \$88.88 | \$20.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| KAMEL RED GENUINE SMOOTH TASTE KING BOX | \$88.00 | | \$0.88 | \$88.88 | \$20.80 | \$99.68 | \$2.99 | \$102.67 | - | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| KENT CLASSIC 100 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$22.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| | \$98.00 | | \$0.98 | \$98.98 | | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | | \$6.8528 | \$121.07 | \vdash | \$121.07 | \$12.11 |
| KENT CLASSIC KING SOFT PACK KENT GOLD 100 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$22.80 \$22.80 | \$109.78 | \$3.29 | \$113.07 | - | \$113.07 | | \$1.14 | \$114.21 \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| KENT GOLD KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$22.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| KENT III SILVER 100 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$22.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| KENT III SILVER KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$22.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| NETT III SIEVER RING SOLL LACK | 750.00 | | Ç0.56 | 750.50 | J22.00 | ¥103.70 | Ψ3.23 | Ģ113.07 | | ÿ113.07 | | V1.14 | 7114.Cl | 70.0320 | Ç121.07 | | 7121.U/ | V12.11 |
| LUCKY STRIKE FSC | \$98.00 | | \$0.98 | \$98.98 | \$22.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| | \$30.00 | | +3.50 | 7.5.55 | 7_2.00 | 7-23.70 | 73.23 | 7220.07 | | +==0.07 | | , · | ,··-I | 71.3323 | 7 2.07 | | ,,, | 7-2-2 |
| LUCKY STRIKE NON-FILTER KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$24.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| LUCKY STRIKE CLASSIC NON-FILTER SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$24.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | |
| | 7.2.20 | | | | | | | | | | | | | | | | | |
| LUCKY STRIKE ACTIVATE BLUE KING BOX** | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| LUCKY STRIKE ACTIVATE GREEN MENTHOL KING BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| LUCKY STRIKE GOLD FILTERS 100 BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| LUCKY STRIKE GOLD FILTERS KING BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| LUCKY STRIKE MENTHOL 100 BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| LUCKY STRIKE MENTHOL KING BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | _ | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |





| | | | 0.01 | | 10.8 | | 0.03 | | | | | 0.01 | | 0.06 | | | ~ | V |
|--|--------------------|------------|-------------------|--------------------|--------------------|----------------------|------------------|----------------------|-----------------------|----------------------|------------|----------------------|----------------------|----------------------|----------------------|--------------------------|----------------------|-------------------|
| | Revenue | Less Trade | WHOLESALE Cost of | | LA SET Rate | Wholesale before | Wholesale | | Rebate Required to | Wholesale Min to | Less Trade | RETAIL Cost of doing | | Retail Mark | | Required to be passed | RETAIL Min price | RETAIL Minimur |
| VALID FOR 11/01/2023 - 11/30/2023 | List Price | Discount | doing business | | \$10.80/Cart | Markup | Markup 3% | Plus MU | be passed on | Retailer | Discount | business | | up 6% | WS + Mark Up | on | per carton | \$ / Pac |
| 0 Packs per Carton | | | | | | | | | | | | | | | | | | |
| LUCKY STRIKE MENTHOL SILVER KING BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.29 |
| UCKY STRIKE RED FILTERS 100 BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.2 |
| LUCKY STRIKE RED FILTERS KING BOX | \$56.04 | | \$0.57 | \$56.61 | \$25.80 | \$67.41 | \$2.02 | \$69.43 | | \$69.43 | | \$0.70 | \$70.13 | \$4.2079 | \$74.34 | \$31.40 | \$42.94 | \$4.2 |
| MISTY BLUE 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY BLUE 120 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY BLUE SLIM 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY BLUE SLIM 120 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY GREEN MENTHOL 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY GREEN MENTHOL 120 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY MENTHOL GREEN SLIM 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY MENTHOL GREEN SLIM 120 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY MENTHOL SILVER SLIM 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY ROSE 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY ROSE SLIM 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MISTY SILVER MENTHOL 100 BOX | \$78.00 | | \$0.78 | \$78.78 | \$27.80 | \$89.58 | \$2.69 | \$92.27 | | \$92.27 | | \$0.93 | \$93.20 | \$5.5918 | \$98.79 | | \$98.79 | \$9.8 |
| MONARCH CLASSIC BLUE 100 SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC GOLD 100 SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10. |
| MONARCH CLASSIC GOLD KING BOX | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC MENTHOL 100 SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC MENTHOL GOLD 100 SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC MENTHOL GOLD KING SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC MENTHOL KING SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC RED 100 SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MONARCH CLASSIC RED KING BOX | \$88.00 | | \$0.88 | \$88.88 | \$29.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| MORE GOLD SLIM 120 SOFT PACK | 400.00 | | 40.00 | 400.00 | 424.00 | 4400.70 | 40.00 | 4440.07 | | 4440.07 | | **** | 4444.04 | 45.0500 | 4404.07 | | 4424.07 | 440.4 |
| MORE MENTHOL SILVER SLIM 120 SOFT PACK | \$98.00 \$98.00 | | \$0.98 \$0.98 | \$98.98 \$98.98 | \$31.80 \$31.80 | \$109.78 \$109.78 | \$3.29 \$3.29 | \$113.07 \$113.07 | | \$113.07 \$113.07 | | \$1.14 \$1.14 | \$114.21 \$114.21 | \$6.8528 \$6.8528 | \$121.07 \$121.07 | | \$121.07 \$121.07 | \$12.1 \$12.1 |
| MORE MENTHOL SILVER SEIWI 120 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$31.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.1 |
| MORE SLIM 120 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$31.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.1 |
| | | | | | | | | | | | | | | | | | | |
| NEWPORT MENTHOL | | | | | | | | | | | | | | | | | | |
| NEWPORT BOOST GOLD KING BOX** | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$26.70 | \$68.30 | \$6.8 |
| NEWPORT BOOST MENTHOL KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$26.70 | \$68.30 | \$6.8 |
| NEWPORT MENTHOL PLATINUM BLUE 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$26.70 | \$68.30 | \$6.8 |
| NEWPORT MENTHOL PLATINUM BLUE KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$26.70 | \$68.30 | \$6.8 |
| | 4 | | 4 | 4 | 4 | 4 | 4 | 4 | | | | 4 | 4 | 4 | 4 | 4 | | |
| NEWPORT MENTHOL SMOOTH SELECT 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$26.70 | \$68.30 | \$6.8 |
| NEWPORT MENTHOL SMOOTH SELECT CLASSIC 100 BOX NEWPORT MENTHOL SMOOTH SELECT CLASSIC KING BOX | \$74.60 \$74.60 | | \$0.75 \$0.75 | \$75.35 \$75.35 | \$10.80 \$10.80 | \$86.15 \$86.15 | \$2.58 \$2.58 | \$88.73 \$88.73 | | \$88.73 \$88.73 | | \$0.89 \$0.89 | \$89.62 \$89.62 | \$5.3775 \$5.3775 | \$95.00 \$95.00 | \$26.70 \$26.70 | \$68.30 \$68.30 | \$6.8 |
| NEWPORT MENTHOL SMOOTH SELECT CLASSIC KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$26.70 | \$68.30 | \$6.8 |
| NEWFORT MENTHOL SMOOTH SELECT KING BOX | \$74.00 | | \$0.75 | \$75.55 | \$10.60 | \$60.15 | \$2.56 | \$00.75 | | \$00.73 | | \$0.05 | \$65.02 | \$3.3773 | \$55.00 | \$20.70 | \$00.50 | 30.0 |
| NEWPORT MENTHOL 100 SOFT PACK | \$74.60 | | \$0.74 | \$73.84 | \$10.80 | \$84.64 | \$2.54 | \$87.18 | | \$87.18 | | \$0.88 | \$88.06 | \$5.2836 | \$93.34 | \$41.20 | \$61.44 | \$6.1 |
| NEWPORT MENTHOL GOLD 100 SOFT PACK | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$41.20 | \$53.80 | \$5.3 |
| NEWPORT MENTHOL GOLD CLASSIC 100 SOFT PACK | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$41.20 | \$53.80 | \$5.3 |
| NEWPORT MENTHOL GOLD CLASSIC KING SOFT PACK | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$41.20 | \$53.80 | \$5.3 |
| NEWPORT MENTHOL GOLD KING SOFT PACK | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$41.20 | \$53.80 | \$5.3 |
| NEWPORT MENTHOL KING SOFT PACK | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$41.20 | \$53.80 | \$5.3 |
| IEW DODT MENTION 100 DOV | ¢74.60 | | Ć0.75 | Ć7F 2F | ¢10.00 | Ć0C 1F | ć2.F0 | Ć00.72 | | ¢00.72 | | ¢0.00 | ¢00.02 | ¢r 277r | Ć0F 00 | ¢20.20 | ĆCE OO | ĆC E |
| NEWPORT MENTHOL 100 BOX NEWPORT MENTHOL BLUE 100 BOX | \$74.60 \$74.60 | | \$0.75 \$0.75 | \$75.35 \$75.35 | \$10.80 \$10.80 | \$86.15 \$86.15 | \$2.58 \$2.58 | \$88.73 \$88.73 | | \$88.73 \$88.73 | - | \$0.89 \$0.89 | \$89.62 \$89.62 | \$5.3775 \$5.3775 | \$95.00 \$95.00 | \$29.20 \$29.20 | \$65.80 \$65.80 | \$6.5 \$6.5 |
| NEWPORT MENTHOL BLUE 100 BOX NEWPORT MENTHOL BLUE CLASSIC 100 BOX | \$74.60 | | \$0.75 | \$75.35 | | \$86.15 | \$2.58 | \$88.73 | 1 | \$88.73 | | \$0.89 | _ | \$5.3775 | | \$29.20 | \$65.80 | _ |
| NEWPORT MENTHOL BLUE CLASSIC LIOU BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| NEWPORT MENTHOL BLUE KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| NEWPORT MENTHOL BLUE KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| NEWPORT MENTHOL GOLD CLASSIC 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| NEWPORT MENTHOL GOLD CLASSIC KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | 1 | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| NEWPORT MENTHOL GOLD KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| NEWPORT MENTHOL KING BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$29.20 | \$65.80 | \$6.5 |
| | | | | | | | | | | | | | | | | | | |
| NEWPORT SIGNATURE 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.40 | \$59.60 | \$5.9 |

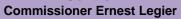




| | | | 0.01 | | 10.8 | | 0.03 | | | | | 0.01 | | 0.06 | | | ~ | V |
|--|--------------------|------------|-------------------|--------------------|--------------------|----------------------|------------------|----------------------|-----------------------|---------------------|------------|-------------------------|----------------------|----------------------|--------------------|--------------------------|----------------------|---|
| VALID FOR 44 (04 (2022) 44 (20 (2022) | Revenue | Less Trade | WHOLESALE Cost of | | LA SET Rate | Wholesale before | Wholesale | | Rebate Required to | Wholesale Min to | Less Trade | RETAIL Cost of doing | | Retail Mark | | Required to be passed | RETAIL Min price | RETAIL |
| VALID FOR 11/01/2023 - 11/30/2023 | List Price | Discount | doing business | | \$10.80/Cart | Markup | Markup 3% | Plus MU | be passed on | Retailer | Discount | business | | up 6% | WS + Mark Up | on | per carton | \$ / Pacl |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| NEWPORT SIGNATURE BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.40 | \$59.60 | \$5.96 |
| NEWPORT NON MENTION | | | | | | | | | | | | | | | | | | |
| NEWPORT NON-MENTHOL NEWPORT NON-MENTHOL 100 BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | ć0.70 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| NEWPORT NON-MENTHOL 100 BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| NEWPORT NON-MENTHOL BLEND BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| NEWPORT NON-MENTHOL BLEND 100 BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| NEWPORT NON-MENTHOL SELECT 100 BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| NEWPORT NON-MENTHOL SELECT KING BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| | 77 | | 70.00 | 700.10 | 7-0.00 | 7.0.20 | 7 | Ţ | | 71000 | | 7 | 7.0.00 | 7 | 70 | 7 | 7 | 70.2 |
| NEWPORT NON-MENTHOL GOLD 100 BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$6.30 | \$77.79 | \$7.78 |
| NEWPORT NON-MENTHOL GOLD KING BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$6.30 | \$77.79 | \$7.78 |
| | | | | | | | | | | | | | | | | | | |
| NEWPORT NON-MENTHOL GREEN 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$21.30 | \$73.70 | \$7.37 |
| NEWPORT NON-MENTHOL GREEN KING BOX | \$64.80 | | \$0.65 | \$65.45 | \$10.80 | \$76.25 | \$2.29 | \$78.54 | | \$78.54 | | \$0.79 | \$79.33 | \$4.7597 | \$84.09 | \$21.30 | \$62.79 | \$6.28 |
| | | | | | | | _ | | | | | | | | | | | |
| NEWPORT EXP NON-MENTHOL FLEX 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL FLEX BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL LUX 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL LUX BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL MAX 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL MAX BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL MIX 100 BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NEWPORT EXP NON-MENTHOL MIX BOX | \$74.60 | | \$0.75 | \$75.35 | \$10.80 | \$86.15 | \$2.58 | \$88.73 | | \$88.73 | | \$0.89 | \$89.62 | \$5.3775 | \$95.00 | \$35.80 | \$59.20 | \$5.92 |
| NOW MENTUCL CREEN 400 COST DACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | ć400.70 | \$3.29 | 6442.07 | | \$113.07 | | 64.44 | 6444.24 | ¢c.0520 | \$121.07 | ć0.00 | ć424.07 | \$12.11 |
| NOW MENTHOL GREEN 100 SOFT PACK NOW MENTHOL GREEN KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 \$109.78 | | \$113.07 \$113.07 | | \$113.07 | 1 | \$1.14 \$1.14 | \$114.21 \$114.21 | \$6.8528 \$6.8528 | \$121.07 | \$0.00 \$0.00 | \$121.07 \$121.07 | \$12.11 |
| NOW RED 100 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| NOW RED 100 30F1 PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | \$0.00 | \$121.07 | \$12.11 |
| NOW RED KING 3011 FACK | \$38.00 | | Ş0.98 | \$38.36 | \$10.00 | \$105.76 | Ş3.23 | \$113.07 | | Ş113.07 | | J1.14 | J114.21 | J0.8328 | \$121.07 | \$0.00 | Ş121.07 | Ş12.11 |
| OLD GOLD BLUE FILTER 100 SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$10.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| OLD GOLD FILTER 100 BOX | \$88.00 | | \$0.88 | \$88.88 | \$10.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| OLD GOLD FILTER KING BOX | \$88.00 | | \$0.88 | \$88.88 | \$10.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| OLD GOLD FILTER KING SOFT PACK | \$88.00 | | \$0.88 | \$88.88 | \$10.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.99 |
| OLD GOLD GOLD 100 BOX | \$88.00 | | \$0.88 | \$88.88 | \$10.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| OLD GOLD GOLD KING BOX | \$88.00 | | \$0.88 | \$88.88 | \$10.80 | \$99.68 | \$2.99 | \$102.67 | | \$102.67 | | \$1.03 | \$103.70 | \$6.2220 | \$109.92 | | \$109.92 | \$10.9 |
| | | | | | | | | | | | | | | | | | | |
| PALL MALL CLASSIC NON-FILTER KING SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.1 |
| PALL MALL VINTAGE GOLD 100 SOFT PACK | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.1 |
| | | | | | | | | | | | | | | | | | | |
| PALL MALL BLUE FILTER 100 BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL BLUE FILTER KING BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL CLASSIC MENTHOL 100 BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL CLASSIC MENTHOL KING BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL MENTHOL BLACK FILTER 100 BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL MENTHOL BLACK FILTER KING BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL MENTHOL GREEN FILTER 100 BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL MENTHOL GREEN FILTER KING BOX PALL MALL MENTHOL WHITE FILTER KING BOX | \$63.30 | | \$0.64 \$0.64 | \$63.94 \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 \$76.98 | | \$0.77 | \$77.75 \$77.75 | \$4.6651 \$4.6651 | \$82.42 \$82.42 | \$20.40 \$20.40 | \$62.02 | \$6.20 |
| PALL MALL MENTHOL WHITE FILTER 100 BOX | \$63.30 \$63.30 | | \$0.64 | \$63.94 | \$10.80 \$10.80 | \$74.74 \$74.74 | \$2.24 \$2.24 | \$76.98 \$76.98 | | \$76.98 | | \$0.77 \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 \$62.02 | \$6.20 |
| PALL MALL ORANGE FILTER 100 BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL ORANGE FILTER KING BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL RED FILTER 100 BOX | \$63.30 | | \$0.64 | \$63.94 | \$10.80 | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | \$77.75 | \$4.6651 | \$82.42 | \$20.40 | \$62.02 | \$6.20 |
| PALL MALL RED FILTER KING BOX | \$63.30 | | \$0.64 | | | \$74.74 | \$2.24 | \$76.98 | | \$76.98 | | \$0.77 | | \$4.6651 | | \$20.40 | 1 | |
| * * | 722.30 | | | | | · · · · · · | | | | | | | 1 | , | , | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| PALL MALL SELECT BLUE 100 BOX | \$56.05 | | \$0.57 | \$56.62 | \$10.80 | \$67.42 | \$2.02 | \$69.44 | | \$69.44 | | \$0.70 | \$70.14 | \$4.2086 | \$74.35 | \$0.00 | \$74.35 | \$7.44 |
| PALL MALL SELECT BLUE BOX | \$56.05 | | \$0.57 | \$56.62 | \$10.80 | \$67.42 | \$2.02 | \$69.44 | | \$69.44 | | \$0.70 | \$70.14 | \$4.2086 | \$74.35 | \$0.00 | \$74.35 | \$7.4 |
| PALL MALL SELECT MENTHOL 100 BOX | \$56.05 | | \$0.57 | \$56.62 | \$10.80 | \$67.42 | \$2.02 | \$69.44 | | \$69.44 | | \$0.70 | \$70.14 | \$4.2086 | \$74.35 | \$0.00 | \$74.35 | \$7.44 |
| PALL MALL SELECT MENTHOL BOX | \$56.05 | | \$0.57 | \$56.62 | \$10.80 | \$67.42 | \$2.02 | \$69.44 | | \$69.44 | | \$0.70 | \$70.14 | \$4.2086 | \$74.35 | \$0.00 | \$74.35 | \$7.44 |
| PALL MALL SELECT RED 100 BOX | \$56.05 | | \$0.57 | \$56.62 | \$10.80 | \$67.42 | \$2.02 | \$69.44 | | \$69.44 | | \$0.70 | \$70.14 | \$4.2086 | \$74.35 | \$0.00 | \$74.35 | \$7.44 |
| PALL MALL SELECT RED BOX | \$56.05 | | \$0.57 | \$56.62 | \$10.80 | \$67.42 | \$2.02 | \$69.44 | | \$69.44 | | \$0.70 | \$70.14 | \$4.2086 | \$74.35 | \$0.00 | \$74.35 | \$7.44 |
| | | | | | | | | | | | | | | | | | | |
| STATE EXPRESS 555 GOLD KING BOX | \$98.00 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.1 |
| | | | | | | | | | | | | | | | | | | |



Louisiana Office of Alcohol and Tobacco Control



| Revi | nue Less Trade | | | | Wholesale | | | Rebate | Wholesale | | RETAIL Cost | | | | Required to | RETAIL | DETAIL |
|--|----------------|-------------------|--------------------|--------------------|----------------------|------------------|----------------------|--------------|----------------------|------------|------------------|----------------------|----------------------|----------------------|------------------|----------------------|--------------------|
| | | WHOLESALE Cost of | | LA SET Rate | before | Wholesale | | Required to | Min to | Less Trade | of doing | | Retail Mark | | be passed | Min price | RETAIL Minimum |
| VALID FOR 11/01/2023 - 11/30/2023 10 Packs per Carton | rice Discount | doing business | | \$10.80/Cart | Markup | Markup 3% | Plus MU | be passed on | Retailer | Discount | business | | up 6% | WS + Mark Up | on | per carton | \$ / Pack |
| | | | | | | | | | | | | | | | | | |
| TAREYTON CLASSIC 100 SOFT PACK \$98 | .00 | \$0.98 | \$98.98 | \$12.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| TAREYTON CLASSIC KING SOFT PACK \$98 | .00 | \$0.98 | \$98.98 | \$12.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| TRUE BLUE 400 BOY | 20 | ¢0.00 | ¢00.00 | Ć4.4.00 | ć400.70 | ć2.20 | 6442.07 | | Ć442.07 | | ć1 11 | 6444.24 | ¢c.0520 | Ć424 07 | | 6424.07 | Ć42.44 |
| TRUE BLUE 100 BOX TRUE BLUE 100 SOFT PACK \$98 | | \$0.98 \$0.98 | \$98.98 \$98.98 | \$14.80 \$14.80 | \$109.78 \$109.78 | \$3.29 \$3.29 | \$113.07 \$113.07 | | \$113.07 \$113.07 | | \$1.14 \$1.14 | \$114.21 \$114.21 | \$6.8528 \$6.8528 | \$121.07 \$121.07 | | \$121.07 \$121.07 | \$12.11 \$12.11 |
| TRUE BLUE KING BOX \$98 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| TRUE BLUE KING SOFT PACK \$98 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| TRUE MENTHOL GREEN 100 SOFT PACK \$98 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| TRUE MENTHOL GREEN KING SOFT PACK \$98 | | \$0.98 | \$98.98 | \$14.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| | | | | | | | | | | | | | | | | | |
| VANTAGE CLASSIC 100 SOFT PACK \$98 | .00 | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| VANTAGE CLASSIC KING SOFT PACK \$98 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| VANTAGE CLASSIC MENTHOL 100 SOFT PACK \$98 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| VANTAGE CLASSIC MENTHOL KING SOFT PACK \$98 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| VANTAGE CLASSIC SILVER 100 BOX \$98 | | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 \$113.07 | | \$113.07 \$113.07 | | \$1.14 | \$114.21 \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| VANTAGE CLASSIC SILVER KING BOX \$98 | .00 | \$0.98 | \$98.98 | \$10.80 | \$109.78 | \$3.29 | \$113.07 | | \$113.07 | | \$1.14 | \$114.21 | \$6.8528 | \$121.07 | | \$121.07 | \$12.11 |
| **Optional Menthol | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | | S | ANTA FE | NATURA | L TOBACC | O CO. (SFN1 | rc) | | | | | | | | | | |
| NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M \$74 | .10 | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$94.46 | \$9.45 |
| NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M \$74 | .10 | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| | .10 | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M \$74 | | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M \$74 | | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE \$74 | | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN \$74 | | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| NATURAL AMERICAN SPIRIT HP CELADON \$72 NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE \$74 | | \$0.75 \$0.75 | \$74.85 \$74.85 | \$10.80 \$10.80 | \$85.65 \$85.65 | \$2.57 \$2.57 | \$88.22 \$88.22 | | \$88.22 \$88.22 | | \$0.89 \$0.89 | \$89.11 \$89.11 | \$5.3466 \$5.3466 | \$94.46 \$94.46 | \$2.30 \$2.30 | \$92.16 \$92.16 | \$9.22 \$9.22 |
| NATURAL AMERICAN SPIRIT TASTE HUNTER \$74 | | \$0.75 | \$74.85 | \$10.80 | \$85.65 | \$2.57 | \$88.22 | | \$88.22 | | \$0.89 | \$89.11 | \$5.3466 | \$94.46 | \$2.30 | \$92.16 | \$9.22 |
| NATURAL AMERICAN SPIRIT ORGANIC SKY 6M \$78 | | \$0.79 | \$79.69 | \$10.80 | \$90.49 | \$2.71 | \$93.20 | | \$93.20 | | \$0.94 | \$94.14 | \$5.6487 | \$99.79 | \$2.30 | \$97.49 | \$9.75 |
| NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN \$78 | | \$0.79 | \$79.69 | \$10.80 | \$90.49 | \$2.71 | \$93.20 | | \$93.20 | | \$0.94 | \$94.14 | \$5.6487 | \$99.79 | \$2.30 | \$97.49 | \$9.75 |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN \$78 | .90 | \$0.79 | \$79.69 | \$10.80 | \$90.49 | \$2.71 | \$93.20 | | \$93.20 | | \$0.94 | \$94.14 | \$5.6487 | \$99.79 | \$2.30 | \$97.49 | \$9.75 |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE \$78 | .90 | \$0.79 | \$79.69 | \$10.80 | \$90.49 | \$2.71 | \$93.20 | | \$93.20 | | \$0.94 | \$94.14 | \$5.6487 | \$99.79 | \$2.30 | \$97.49 | \$9.75 |
| NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD \$78 | .90 | \$0.79 | \$79.69 | \$10.80 | \$90.49 | \$2.71 | \$93.20 | | \$93.20 | | \$0.94 | \$94.14 | \$5.6487 | \$99.79 | \$2.30 | \$97.49 | \$9.75 |
| NATURAL AMERICAN SPIRIT FULL BODIED TASTE RED \$64 | | \$0.65 | \$65.55 | \$10.80 | \$76.35 | \$2.29 | \$78.64 | | \$78.64 | | \$0.79 | \$79.43 | \$4.7658 | \$84.20 | \$7.80 | \$76.40 | \$7.64 |
| NATURAL AMERICAN SPIRIT SMOOTH GOLD \$64 | .90 | \$0.65 | \$65.55 | \$10.80 | \$76.35 | \$2.29 | \$78.64 | | \$78.64 | | \$0.79 | \$79.43 | \$4.7658 | \$84.20 | \$7.80 | \$76.40 | \$7.64 |
| | | | | 1=0 | DD441D6 | | | | | | | | | | | | |
| WINSTON \$67 | .24 | \$0.68 | \$67.92 | \$10.80 | \$78.72 | \$2.36 | \$81.08 | | \$81.08 | | \$0.82 | \$81.90 | \$4.9141 | \$86.82 | \$10.50 | \$76.32 | \$7.63 |
| | | 70.00 | 701.02 | 7-0:00 | ¥ | 7 | 702.00 | | Ţ O Z I O O | | 70.02 | 702.00 | Ţ | 700.02 | 720.00 | Ţ. 0.02 | - |
| KOOL \$67 | .94 | \$0.68 | \$68.62 | \$10.80 | \$79.42 | \$2.38 | \$81.80 | | \$81.80 | | \$0.82 | \$82.62 | \$4.9574 | \$87.58 | \$13.50 | \$74.08 | \$7.41 |
| USA GOLD BRANDS \$61 | .85 | \$0.62 | \$62.47 | \$10.80 | \$73.27 | \$2.20 | \$75.47 | | \$75.47 | | \$0.76 | \$76.23 | \$4.5737 | \$80.80 | \$0.00 | \$80.80 | \$8.08 |
| | | 70.02 | 70 | 7-0:00 | 7.0 | 72.25 | * | | ¥1.61.11 | | 74 | ¥1.01.20 | ¥ | 700.00 | 70.00 | 700.00 | 70.00 |
| MAVERICK \$51 | .99 | \$0.52 | \$52.51 | \$10.80 | \$63.31 | \$1.90 | \$65.21 | | \$65.21 | | \$0.66 | \$65.87 | \$3.9522 | \$69.82 | \$11.60 | \$58.22 | \$5.82 |
| | | | | | | | | | | | | | | | | | |
| FORTUNA BRANDS \$55 | .54 | \$0.56 | \$56.10 | \$10.80 | \$66.90 | \$2.01 | \$68.91 | | \$68.91 | | \$0.69 | \$69.60 | \$4.1758 | \$73.77 | | \$73.77 | \$7.38 |
| RAVE BRANDS \$55 | 54 | \$0.56 | \$56.10 | \$10.80 | \$66.90 | \$2.01 | \$68.91 | | \$68.91 | | \$0.69 | \$69.60 | \$4.1758 | \$73.77 | | \$73.77 | \$7.38 |
| THAT DIVINGS | .54 | \$0.50 | 750.10 | Ģ10.00 | Ş00.50 | Ψ2.01 | Ç00.51 | | \$00.51 | | \$0.05 | Ç05.00 | Ş4.1730 | ψ13.11 | | \$13.77 | \$7.50 |
| SALEM \$73 | .74 | \$0.74 | \$74.48 | \$10.80 | \$85.28 | \$2.56 | \$87.84 | | \$87.84 | | \$0.88 | \$88.72 | \$5.3231 | \$94.04 | | \$94.04 | \$9.40 |
| | | | | | \sqcup | | | | | | | L | | | | | |
| CROWNS BRANDS \$24 | .59 | \$0.25 | \$24.84 | \$10.80 | \$35.64 | \$1.07 | \$36.71 | | \$36.71 | | \$0.37 | \$37.08 | \$2.2248 | \$39.30 | \$0.00 | \$39.30 | \$3.93 |
| MONTCLAIR BRANDS \$33 | .65 | \$0.32 | \$31.97 | \$10.80 | \$42.77 | \$1.28 | \$44.05 | | \$44.05 | | \$0.45 | \$44.50 | \$2.6702 | \$47.17 | \$1.20 | \$45.97 | \$4.60 |
| | | Ç0.52 | Ų31.37 | Q10.00 | Ÿ .z.,, | Y 2.720 | ý . 1.03 | | ý . r.o5 | | Ç0.73 | Ç.4.50 | Q2.070Z | Ç.7.17 | Q2.20 | ų .J.J, | Ç 7.00 |
| SONOMA BRANDS \$39 | .40 | \$0.40 | \$39.80 | \$10.80 | \$50.60 | \$1.52 | \$52.12 | | \$52.12 | | \$0.53 | \$52.65 | \$3.1589 | \$55.81 | \$9.20 | \$46.61 | \$4.66 |
| | | | | | | | | | | | | | | | | | |
| | | | L | IGGETT V | ECTOR BR | ANDS | | | | | | | | | | | |
| | _ | | | | | | | | | | | | | | | | |
| EVE AMETHYST 120S BOX \$63 EVE MENTHOL EMERALD 120S BOX \$63 | | \$0.64 \$0.64 | \$64.03 \$64.03 | \$10.80 \$10.80 | \$74.83 \$74.83 | \$2.24 \$2.24 | \$77.07 \$77.07 | | \$77.07 \$77.07 | | \$0.78 \$0.78 | \$77.85 \$77.85 | \$4.6713 \$4.6713 | \$82.53 \$82.53 | \$2.00 \$2.00 | \$80.53 \$80.53 | \$7.27 \$7.27 |





RETAIL Wholesale Rebate RETAIL Cos Required to Minimur Less Trade VHOLESALE Cost of LA SET Rate before Wholesale Min to Less Trade of doing Retail Mar Min price VALID FOR 11/01/2023 - 11/30/2023 List Price doing business \$10.80/Car Markup Markup 3% Plus MU be passed o Retailer up 6% WS + Mark U \$ / Pack 10 Packs per Cartor **EVE SAPPHIRE 120S BOX** \$63.39 \$0.64 \$64.03 \$10.80 \$74.83 \$2.24 \$77.07 \$77.07 \$0.78 \$77.85 \$4.6713 \$82.53 \$2.00 \$80.53 \$63.39 \$74.83 \$77.07 \$0.78 \$77.85 \$7.27 **EVE MENTHOL TURQUOISE 120S BOX** \$0.64 \$64.03 \$10.80 \$2.24 \$77.07 \$4.6713 \$82.53 \$2.00 \$80.53 GRAND PRIX NON FILTER KINGS BOX \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$74.50 \$6.67 \$57.99 \$2.00 GRAND PRIX RED KINGS BOX \$57.99 \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$74.50 \$6.67 GRAND PRIX RED 100S BOX \$57.99 \$10.80 \$69.37 \$2.08 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$74.50 \$0.58 \$71.45 GRAND PRIX BLUE KINGS BOX \$57.99 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$74.50 \$6.67 \$71.45 **GRAND PRIX BLUE 100S BOX** \$57.99 \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$74.50 \$6.67 GRAND PRIX ORANGE 100S BOX \$57.99 \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$71.45 \$0.72 \$72.17 \$4,3303 \$76.50 \$2.00 \$74.50 \$6.67 GRAND PRIX MENTHOL GOLD KINGS BOX \$57.99 \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$74.50 GRAND PRIX MENTHOL GOLD 100S BOX \$57.99 \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$74.50 \$6.67 \$74.50 GRAND PRIX MENTHOL SILVER 100S BOX \$57.99 \$0.58 \$58.57 \$10.80 \$69.37 \$2.08 \$71.45 \$71.45 \$0.72 \$72.17 \$4.3303 \$76.50 \$2.00 \$6.67 LIGGETT SELECT NON FILTER KINGS BOX \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$0.75 \$75.27 \$4.5162 \$79.79 \$7.00 \$72.79 LIGGETT SELECT RED KINGS BOX \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$0.75 \$75.27 \$4.5162 \$79.79 \$72.79 \$60.94 \$74.52 LIGGETT SELECT RED 100S BOX \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$0.75 \$75.27 \$4.5162 \$79.79 \$7.00 \$72.79 \$0.61 \$74.52 \$0.75 LIGGETT SELECT BLUE KINGS BOX \$60.94 \$61.55 \$10.80 \$2.17 \$74.52 \$4.5162 \$79.79 \$7.00 \$72.79 \$7.00 \$72.35 \$75.27 LIGGETT SELECT BLUE 100S BOX \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$74.52 \$0.75 \$75.27 \$4.5162 \$79.79 \$7.00 \$72.79 \$7.00 LIGGETT SELECT ORANGE 100S BOX \$74.52 \$0.75 \$7.00 \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$75.27 \$4.5162 \$79.79 \$7.00 \$72.79 LIGGETT SELECT MENTHOL GOLD KINGS BOX \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$74.52 \$0.75 \$75.27 \$4.5162 \$79.79 \$7.00 \$72.79 \$7.00 LIGGETT SELECT MENTHOL GOLD 100S BOX \$0.75 \$4.5162 \$72.79 \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$74.52 \$75.27 \$79.79 \$7.00 \$7.00 LIGGETT SELECT MENTHOL SILVER KINGS BOX \$60.94 \$0.61 \$61.55 \$10.80 \$74.52 \$0.75 \$75.27 \$4.5162 \$7.00 \$72.79 \$72.35 \$2.17 \$74.52 \$79.79 \$7.00 LIGGETT SELECT MENTHOL SILVER 100S BOX \$60.94 \$0.61 \$61.55 \$10.80 \$72.35 \$2.17 \$74.52 \$0.75 \$75.27 \$4.5162 \$79.79 \$72.79 \$0.47 EAGLE 20'S NON FILTER KINGS BOX \$46.25 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 \$5.45 EAGLE 20'S RED KINGS BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$0.60 \$3.5907 \$63,44 \$8.75 \$54.69 \$5.45 \$59.25 \$59.85 \$5.45 EAGLE 20'S RED 100S BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 EAGLE 20'S BLUE KINGS BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 \$5.45 EAGLE 20'S BLUE 100S BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 \$5.45 FAGI F 20'S ORANGE KINGS BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 \$5.45 EAGLE 20'S ORANGE 100S BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 EAGLE 20'S MENTHOL GOLD KINGS BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 \$59.25 EAGLE 20'S MENTHOL GOLD 100S BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 FAGI F 20'S METHOL SILVER KINGS BOX \$46.25 \$0.47 \$1.73 \$59.25 \$0.60 \$63.44 \$8.75 \$5,45 \$46.72 \$10.80 \$57.52 \$59.25 \$59.85 \$3.5907 \$54.69 EAGLE 20'S MENTHOL SILVER 100S BOX \$46.25 \$0.47 \$46.72 \$10.80 \$57.52 \$1.73 \$59.25 \$59.25 \$0.60 \$59.85 \$3.5907 \$63.44 \$8.75 \$54.69 MONTEGO RED 100S BOX \$29.95 \$0.30 \$30.25 \$10.80 \$41.05 \$1.23 \$42.28 \$42.28 \$0.43 \$42.71 \$2.5627 \$45.27 \$4.75 \$40.52 \$3.84 \$29.95 \$42.28 MONTEGO BLUE 100S BOX \$10.80 \$41.05 \$0.43 \$2,5627 \$40.52 \$3.84 \$0.30 \$30.25 \$1.23 \$42.28 \$42.71 \$45.27 \$4.75 MONTEGO ORANGE 100S BOX \$29.95 \$0.30 \$30.25 \$10.80 \$41.05 \$42.28 \$0.43 \$42.71 \$2.5627 \$45.27 \$4.75 \$40.52 \$1.23 \$3.84 MONTEGO MENTHOL GOLD 100S BOX \$29.95 \$30.25 \$10.80 \$41.05 \$1.23 \$42.28 \$0.43 \$42.71 \$2.5627 \$4.75 \$40.52 MONTEGO MENTHOL SILVER 100S BOX \$29.95 \$0.30 \$30.25 \$10.80 \$42.28 \$0.43 \$42.71 \$2.5627 \$45.27 \$4.75 \$40.52 \$41.05 \$1.23 MONTEGO RED KINGS BOX \$29.95 \$0.30 \$30.25 \$10.80 \$41.05 \$1.23 \$42.28 \$42.28 \$0.43 \$2.5627 \$45.27 \$4.75 \$40.52 \$3.84 \$42.71 \$29.95 \$0.30 \$30.25 \$10.80 \$1.23 \$42,28 \$0.43 \$2,5627 \$45.27 \$4.75 \$40.52 \$3.84 MONTEGO BLUE KINGS BOX \$41.05 \$42.28 \$42.71 MONTEGO MENTHOL GOLD KINGS BOX \$29.95 \$0.30 \$30.25 \$10.80 \$41.05 \$1.23 \$42.28 \$42.28 \$0.43 \$42.71 \$2.5627 \$45.27 \$4.75 \$40.52 \$3.84 MONTEGO MENTHOL SILVER KINGS BOX \$29.95 \$0.43 \$45.27 \$4.75 \$40.52 \$3.84 \$0.30 \$30.25 \$10.80 \$41.05 \$1.23 \$42.28 \$42.28 \$42.71 \$2.5627 PYRAMID NON FILTER KINGS BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 6.28 \$66.94 PYRAMID RED KINGS BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 PYRAMID RED 100S BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 PYRAMID BLUE KINGS BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 PYRAMID BLUE 100S BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 \$6.28 PYRAMID ORANGE KINGS BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 6.28 PYRAMID ORANGE 100S BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 \$6.28 PYRAMID MENTHOL GOLD KINGS BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66,94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67 \$6.28 PYRAMID MENTHOL GOLD 100S BOX \$53.65 \$2.00 \$69.67 \$6.28 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 PYRAMID MENTHOL SILVER KINGS BOX \$0.67 \$4.0566 \$69.67 \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$67.61 \$71.67 \$2.00 \$66.94 \$6.28 PYRAMID MENTHOL SILVER 100S BOX \$53.65 \$0.54 \$54.19 \$10.80 \$64.99 \$1.95 \$66.94 \$66.94 \$0.67 \$67.61 \$4.0566 \$71.67 \$2.00 \$69.67

| USA | \$55.04 | \$0.56 | \$55.60 | \$10.80 | \$66.40 | \$1.99 | \$68.39 | \$68.39 | \$0.6 | \$69.08 | \$4.1449 | \$73.23 | \$73.23 | \$7.32 |
|-----------------------------|---------|--------|---------|---------|---------|--------|---------|---------|-------|---------|----------|---------|---------|--------|
| SELECT | \$55.04 | \$0.56 | \$55.60 | \$10.80 | \$66.40 | \$1.99 | \$68.39 | \$68.39 | \$0.6 | \$69.08 | \$4.1449 | \$73.23 | \$73.23 | \$7.32 |
| NEW YORK CUT | \$56.34 | \$0.57 | \$56.91 | \$10.80 | \$67.71 | \$2.03 | \$69.74 | \$69.74 | \$0.7 | \$70.44 | \$4.2265 | \$74.67 | \$74.67 | \$7.47 |
| BLACK & GOLD (CUBE) 5 PACKS | \$35.64 | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | \$42.64 | \$0.4 | \$43.07 | \$2.5843 | \$45.66 | \$45.66 | \$9.13 |



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier

| | | | 0.01 | | 10.8 | | 0.03 | | | | | 0.01 | | 0.06 | | | ~ | V |
|-------------------------------------|-----------------------|------------------------|----------------------------------|---------|-----------------------------|-------------------------------|------------------------|---------|---------------------------------------|---------------------------------|------------------------|-------------------------------------|---------|----------------------|--------------|---|-----------------------------------|--------------------------------|
| VALID FOR 11/01/2023 - 11/30/2023 | Revenue List Price | Less Trade Discount | WHOLESALE Cost of doing business | | LA SET Rate \$10.80/Cart | Wholesale before Markup | Wholesale Markup 3% | Plus MU | Rebate Required to be passed on | Wholesale Min to Retailer | Less Trade Discount | RETAIL Cost of doing business | | Retail Mark up 6% | WS + Mark Up | Reparte Required to be passed on | RETAIL Min price per carton | RETAIL Minimum \$ / Pack |
| 10 Packs per Carton | | | | | | | | | | | | | | | | | | |
| CLASSIC (ALL STYLES) (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | | \$45.66 | \$9.13 |
| CIGARETTELLOS (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | | \$45.66 | \$9.13 |
| HAVANA OVALS (CUBE) 5PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | | \$45.66 | \$9.13 |
| HINT MENTHOL (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | | \$45.66 | \$9.13 |
| MCD (ALL STYLES) (CUBE) 5 PACKS | \$35.64 | | \$0.36 | \$36.00 | \$5.40 | \$41.40 | \$1.24 | \$42.64 | | \$42.64 | | \$0.43 | \$43.07 | \$2.5843 | \$45.66 | | \$45.66 | \$9.13 |
| ECHO BRANDS | \$31.50 | | \$0.32 | \$31.82 | \$10.80 | \$42.62 | \$1.28 | \$43.90 | | \$43.90 | | \$0.44 | \$44.34 | \$2.6603 | \$47.00 | | \$47.00 | \$4.70 |
| EDGEFIELD | \$22.05 | | \$0.23 | \$22.28 | \$10.80 | \$33.08 | \$0.99 | \$43.90 | | \$43.90 | | \$0.44 | \$34.42 | \$2.0653 | \$36.49 | | \$36.49 | \$3.65 |
| BERLEY | \$18.75 | | \$0.23 | \$18.94 | \$10.80 | \$33.08 | \$0.99 | \$34.07 | | \$34.07 | | \$0.35 | \$34.42 | \$1.8565 | \$35.49 | | \$36.49 | \$3.55 |
| 24/7 | \$18.75 | | \$0.19 | \$18.94 | \$10.80 | \$30.75 | \$0.89 | \$30.63 | | \$30.63 | | \$0.32 | \$30.94 | \$1.8565 | \$33.91 | | \$33.91 | \$3.39 |
| 24// | \$19.75 | | \$0.20 | \$19.95 | \$10.80 | \$30.75 | \$0.92 | \$31.07 | | \$31.07 | | \$0.32 | \$51.99 | \$1.9190 | \$55.91 | | \$33.91 | \$5.59 |
| | | | | | | | | | | | | | | | | | | |
| ACE-India (Discontinued) | \$22.79 | | \$0.23 | \$23.02 | \$10.80 | \$33.82 | \$1.01 | \$34.83 | \$0.50 | \$34.33 | | \$0.35 | \$34.68 | \$2.0811 | \$36.77 | | \$36.77 | \$3.68 |
| GOLD CREST (Discontinued) | \$22.29 | | \$0.23 | \$22.52 | \$10.80 | \$33.32 | \$1.00 | \$34.32 | \$0.50 | \$33.82 | | \$0.34 | \$34.16 | \$2.0496 | \$36.21 | | \$36.21 | \$3.62 |
| | | | | | ITI | BRANDS | | | | | | | | | | | | |
| WAVE | \$48.69 | | \$0.48 | \$48.69 | \$10.80 | \$59.49 | \$1.78 | \$61.27 | \$5.00 | \$56.27 | | \$0.57 | \$56.84 | \$3.4107 | \$60.26 | \$17.15 | \$43.11 | \$4.31 |
| WINGS | \$34.05 | | \$0.35 | \$34.40 | \$10.80 | \$45.20 | \$1.36 | \$46.56 | 70.00 | \$46.56 | | \$0.47 | \$47.03 | \$2.8216 | \$49.85 | \$0.00 | \$49.85 | \$4.98 |
| EXPORT 'A' | \$63.40 | | \$0.64 | \$63.40 | \$10.80 | \$74.20 | \$2.23 | \$76.43 | \$0.00 | \$76.43 | | \$0.77 | \$77.20 | \$4.6318 | \$81.83 | \$0.00 | \$81.83 | \$8.18 |
| LD BY L. DUCAT | \$29.45 | | \$0.30 | \$29.75 | \$10.80 | \$40.55 | \$1.22 | \$41.77 | \$5.00 | \$36,77 | | \$0.37 | \$37.14 | \$2,2282 | \$39.36 | \$16.50 | \$22.86 | \$2,29 |
| LD BY L. DUCAT - CLUB STYLES | \$57.29 | | \$0.58 | \$57.87 | \$10.80 | \$68.67 | \$2.06 | \$70.73 | | \$70.73 | | \$0.71 | \$71.44 | \$4.2864 | \$75.72651 | \$0.00 | \$75.73 | \$7.57 |
| | | | | | | | | | | | | | | | | | | |
| | | | | | HEYENNE | | | | | | | | | | | | | |
| CHEYENNE | \$22.65 | | \$0.23 | \$22.88 | \$10.80 | \$33.68 | \$1.01 | \$34.69 | | \$34.69 | | \$0.35 | \$35.04 | \$2.1024 | \$37.14 | | \$37.14 | \$3.71 |
| DECADE | \$22.41 | | \$0.23 | \$22.64 | \$10.80 | \$33.44 | \$1.00 | \$34.44 | | \$34.44 | | \$0.35 | \$34.79 | \$2.0876 | \$36.88 | | \$36.88 | \$3.69 |
| AURA | \$39.99 | | \$0.40 | \$40.39 | \$10.80 | \$51.19 | \$1.54 | \$52.73 | \$10.00 | \$42.73 | | \$0.43 | \$43.16 | \$2.5893 | \$45.75 | | \$45.75 | \$4.57 |
| | | | | U | S LEAF/PI | REMIER B | RANDS | | | | | | | | | | | |
| 1ST CLASS | \$39.75 | | \$0.40 | \$40.15 | \$10.80 | \$50.95 | \$1.53 | \$52.48 | \$4.00 | \$48.48 | | \$0.49 | \$48.97 | \$2.9381 | \$51.91 | | \$51.91 | \$5.19 |
| 1839 | \$39.45 | | \$0.40 | \$39.85 | \$10.80 | \$50.65 | \$1.52 | \$52.17 | | \$52.17 | | \$0.53 | \$52.70 | \$3.1620 | \$55.86 | \$5.50 | \$50.36 | \$5.04 |
| Ace | \$24.95 | | \$0.25 | \$25.20 | \$10.80 | \$36.00 | \$1.08 | \$37.08 | \$4.95 | \$32.13 | | \$0.33 | \$32.46 | \$1.9476 | \$34.41 | | \$34.41 | \$3.44 |
| SHIELD | \$39.75 | | \$0.40 | \$40.15 | \$10.80 | \$50.95 | \$1.53 | \$52.48 | | \$52.48 | | \$0.53 | \$53.01 | \$3.1805 | \$56.19 | \$5.50 | \$50.69 | \$5.07 |
| TRAFFIC | \$27.95 | | \$0.28 | \$28.23 | \$10.80 | \$39.03 | \$1.17 | \$40.20 | \$8.00 | \$32.20 | | \$0.33 | \$32.53 | \$1.9519 | \$34.48 | | \$34.48 | \$3.45 |
| ULTRA BUY | \$39.75 | | \$0.40 | \$40.15 | \$10.80 | \$50.95 | \$1.53 | \$52.48 | \$1.00 | \$51.48 | | \$0.52 | \$52.00 | \$3.1199 | \$55.12 | \$4.45 | \$50.67 | \$5.07 |
| WILDHORSE | \$39.75 | | \$0.40 | \$40.15 | \$10.80 | \$50.95 | \$1.53 | \$52.48 | | \$52.48 | | \$0.53 | \$53.01 | \$3.1805 | \$56.19 | \$10.00 | \$46.19 | \$4.62 |
| MANITOU | \$41.00 | | \$0.41 | \$41.41 | \$10.80 | \$52.21 | \$1.57 | \$53.78 | | \$53.78 | | \$0.54 | \$54.32 | \$3.2590 | \$57.58 | \$3.00 | \$54.58 | \$5.46 |
| | | | | | | | | | | | | | | | | | | |
| SMOKIN' JOES MARKET | \$22.00 | | \$0.22 | \$22.22 | \$10.80 | \$33.02 | \$0.99 | \$34.01 | | \$34.01 | | \$0.35 | \$34.36 | \$2.0616 | \$36.42 | | \$36.42 | \$3.64 |
| | | | | | | | | | | | | | | | | | | |
| CARNIVAL | \$23.60 | | \$0.24 | \$23.84 | \$10.80 | \$34.64 | \$1.04 | \$35.68 | | \$35.68 | | \$0.36 | \$36.04 | \$2.1624 | \$38.20 | | \$38.20 | \$3.82 |
| TIMELESS TIME | \$22.20 | | \$0.23 | \$22.43 | \$10.80 | \$33.23 | \$1.00 | \$34.23 | | \$34.23 | | \$0.35 | \$34.58 | \$2.0746 | \$36.65 | | \$36.65 | \$3.67 |
| THIS | \$17.20 | | \$0.18 | \$17.38 | \$10.80 | \$28.18 | \$0.85 | \$29.03 | | \$29.03 | | \$0.30 | \$29.33 | \$1.7595 | \$31.08 | | \$31.08 | \$3.11 |